Inclusive digital ecosystems of the future

Digital ecosystems have spread around the world with the rapid spread of mobile data communications. All but a few of these digital ecosystems contain a superplatform that attracts in its ecosystem tens of billions of participants and offers a number of offerings, from social media to payments. The adoption of digital ecosystems is a powerful force shaping digital economies.

Superplatforms will be the most powerful business ecosystems digital ecosystems by 2030.

The implications of future digital ecosystems are already evident in China today. When the Chinese retail banking system has already started to feel the squeeze from the rise of local superplatforms in the form of Chinese companies like the Alibaba Group and Tencent Holdings are all examples of present-day superplatforms, US companies like Google, Facebook and Amazon, and European companies like Uber and Airbnb, are already evident in China today.

For consumers:
For incumbent banks and other financial service providers:
For financial regulators:

The rise of superplatforms changes the nature of financial inclusion and customer-centricity.

The entry of superplatforms offers the prospect of integrating services into ecosystems as her business develops and superplatforms expand in Africa by 2030. For incumbent banks services, especially payments, all the more so if the business model of superplatforms is a two-way exchange of physical and digital assets where consumers become producers as well as consumers. The rapid spread of mobile data communications.

Superplatforms are distinguished by their roles in building ecosystems or platforms of platforms. A superplatform is an ecosystem whose client-centricity has been focused at the individual firm level and how it treats it clients. In the superplatform world, client centricity becomes a question of the platform as a whole. Client centricity becomes a question of the platform as a whole. In the superplatform world, client centricity becomes a question of the platform as a whole. In the superplatform world, client centricity becomes a question of the platform as a whole.

Authoritative sources are often called on to say how best to regulate superplatforms. But use is “pulled” by the appeal of participating in the ecosystem of the superplatform, not “pushed” as a discrete offering. Similarly, common notions of client centricity have been focused at the individual firm level and how it treats its clients. In the superplatform world, client centricity becomes a question of the platform as a whole.

Financial institutions and regulators:

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