

A holistic platform for skilled home-service professionals

About Kandua

Kandua provides a digital marketplace that connects vetted, skilled home service professionals with customers looking for service providers. Kandua also offers a set of tailored financial and business tools for "pros" on their platform, to upskill them, professionalize their offerings and help grow their businesses.

Why Kandua

In South Africa, \$4 billion is spent annually on home services. Yet, the small businesses and independent contractors who provide these services often struggle to find new customers, while relying on word-of-mouth marketing and paper-based processes.

Kandua's platform is free to use for customers, and pros pay a small fee for jobs they get through the marketplace. Pros also get free access to a full suite of easy-to-use tech tools to help them professionalize their offering and digital financial services, including digital payments, an invoicing and quoting app, a website to showcase their work and customer reviews, insurance, training opportunities, and more.



How it works

1

On Kandua's platform, customers answer a few questions about the home service they require.

2

Kandua's algorithm matches customers with pros in their area who have the required skills to complete their job.

3

Customers are contacted by up to 5 interested pros with a quote.

4

Customers can view each pro's reviews and profile, select a pro, get the job done and settle directly.

Who we are



Sayo Folawiyo
Co-founder and CEO

With experience in consulting and investing, Sayo is passionate about tech entrepreneurship on the African continent. He has advised multiple telecommunications, media and technology sector companies, from large telcos to early-stage startups.



Arjun Khoosal
Co-founder and CTO

With a background in computer science, actuarial science, mathematics, statistics and bioinformatics, Arjun is a well-decorated informationian obsessed with using code for practical and good solutions to big problems.

Key statistics + impact:

Over

2500

active pros on the platform

Funding raised

USD \$920K

~6000

monthly gig opportunities

Key partners + investors



Awards + recognition

Africa's Business
Heroes: **Top 50 Finalists 2020**

Selected by **Catalyst**
Fund accelerator

Blackbox Connect Accelerator
Powered by Google for
Entrepreneurs (2017)