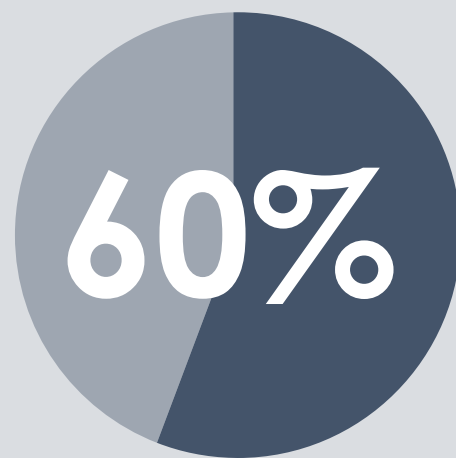
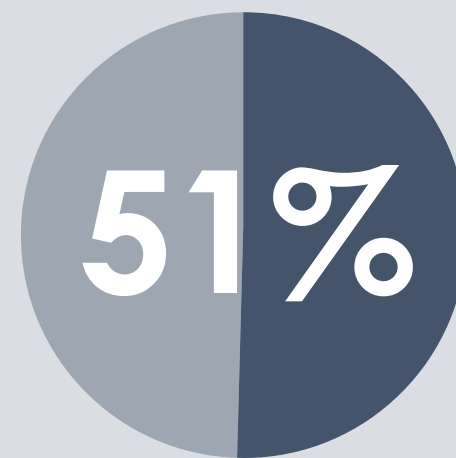


## Cowrywise provides an easy way for Nigerians to save and invest.

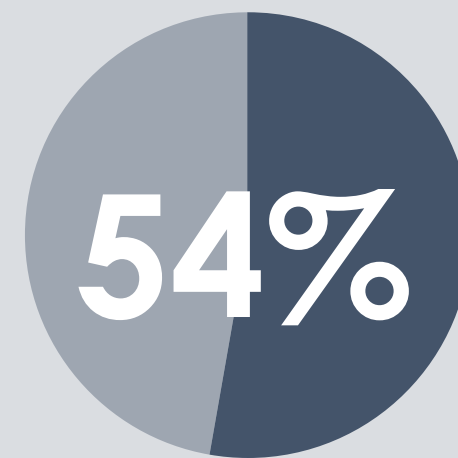
### Key Indicators



live in poverty

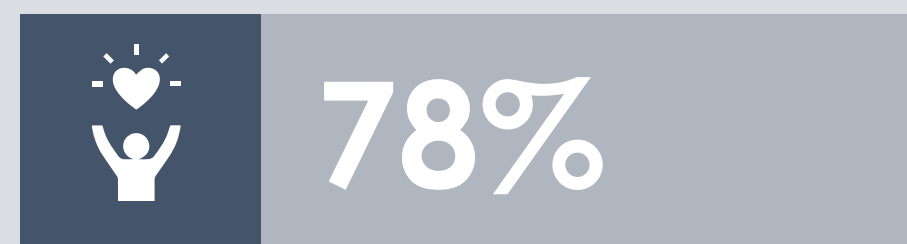


quality of life 'very much improved'

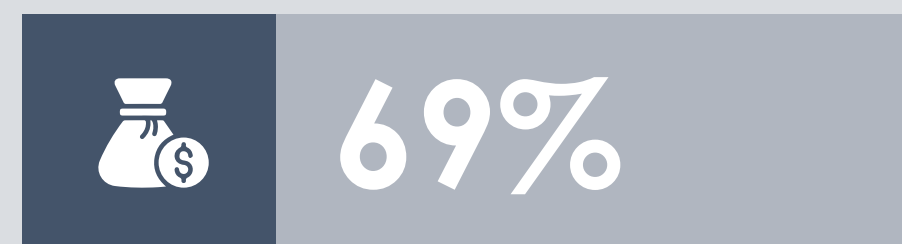


reported "no" to having a good alternative

### Key metrics



of customers reported improvements in their quality of life because of Cowrywise.



of customers reported an increase financial stability because of Cowrywise.

### Top outcomes reported



32%  
Ability to save



37%  
Improved financial discipline



11%  
Access to additional funds

“

I've been able to save towards certain things and reached these goals. Like if the money was in my bank account, I would have spent it.

### Voices that stood out



#### Very much improved

“There was a time I was really broke[...] Although, I was fined but it saved me and I didn't mind because I needed the money at the time.”



#### Slightly improved

“I was able to save up more than I expected [...] I could gather enough funds for capital projects. Although the interest rate was small.”