

FarMart helps agri-input retailers in India to better reach the farmers they serve and grow their businesses.

Key Indicator



Key metrics



Top outcomes reported



“ We can send messages to so many farmers on time and quickly. They get all the accurate information about weather and crops. This is really helpful.

Voices that stood out

<p>Very much improved</p> <p>“I am making more in my business because of FarMart. With this I am able to save, even during the lockdown. That is a big deal for me.”</p>	<p>Slightly improved</p> <p>“I feel relaxed. I have some time on my hands now. I don't have to keep worrying about when customers will come or if they will come.”</p>
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