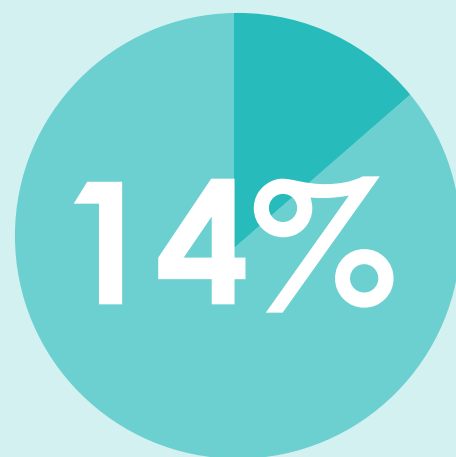
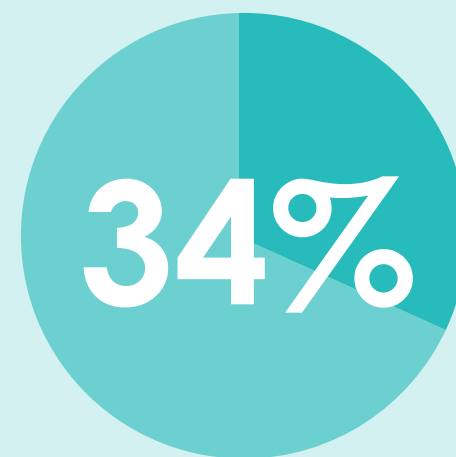


Meerkat helps underserved consumers in South Africa to break out of debt cycles, begin to save and protect against financial shocks

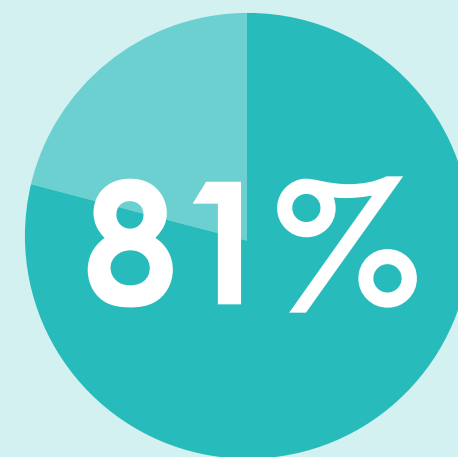
Key Indicators



live in poverty

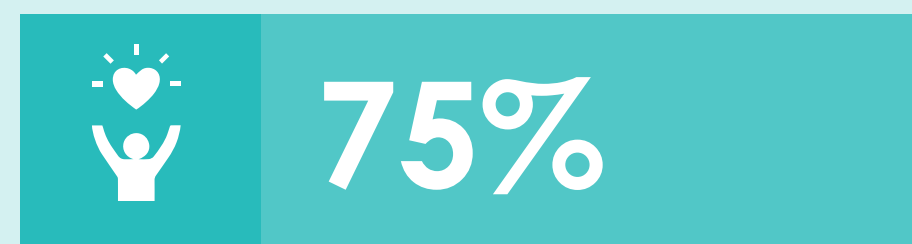


quality of life 'very much improved'

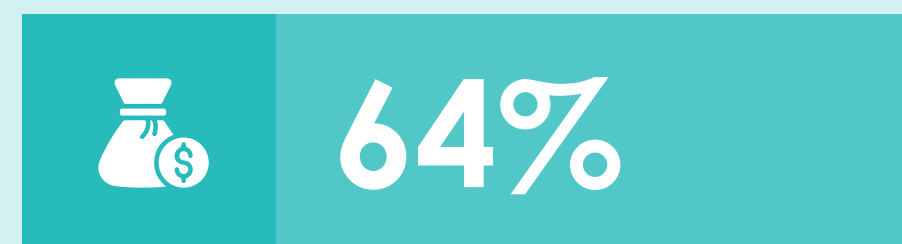


reported "no" to having a good alternative

Key metrics



of customers reported improvements in their quality of life because of Meerkat.



of customers reported an improvement in their ability to save because of Meerkat.

Top outcomes reported



32%
Ability to pay debts



22%
Improved mental wellbeing



15%
Improved financial planning

“

I like that [Meerkat] helped me with my debts [...] I don't get calls and correspondence like letters from my debtors/banks.

Voices that stood out



Very much improved

“I can afford more things; I can't wait to be debt free and start managing my finances better.”



Slightly improved

“At the end of the month I'm under less pressure with creditors and the quality of life has improved. I'm no longer stressed; I have more time for my family”