

# WellaHealth offers affordable micro-insurance coverage in Nigeria, starting with malaria cover

## **Key Indicators**



### **Key metrics**



73%

said they could not easily find a good alternative



of customers rate the process of requesting and purchasing the WellaHealth policy 'very good'

69%

#### Top outcomes reported



60%
reported receiving a good service for their money



**21%** 

talked about reliability in times of emergency



19%
mentioned time savings

66

"WellaHealth sets the standard that even people that are less privileged can purchase a health policy because, in this country, not everyone has enough to do it."

## Voices that stood out



Very much improved

"If I'm sick and have no money, I can confidently and comfortably go to the pharmacy and receive treatment."

"I have used them on two occasions when I had an emergency, and they attended me well. They communicated effectively."

