



Website: kaziapp.co.ke/
Founded in: 2020
Operational in: Kenya

An all-in one platform for business owners providing job matching, business advisory and equipment rental

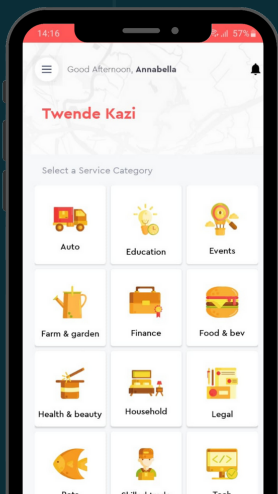
About Kazi

Kazi is a mobile application that helps service providers in the informal sector find more jobs and grow their businesses by linking them with clients who are actively seeking trusted services, as well as providing business advisory and access to equipment rental.

Why Kazi

About 80% of Kenya's workforce is engaged in the informal sector. However, these micro-enterprises face significant challenges, including a lack of visibility into their would-be clients, poor access to tools of the trade and limited business advisory services that could help them optimize their operations.

Kazi is a platform that helps both skilled and unskilled independent service providers put their businesses on the map and at the fingertips of potential customers. The platform also provides them with customer analytics, business advisory, retention strategies, tools and equipment leasing. Kazi will soon launch digital payment services.



How it works

1 Kazi allows service providers to create their profiles and list their offerings

2 Clients can log into the app, select the service category they require and choose a provider based on their location

3 If the service provider accepts the request, they can communicate directly with the client

4 On completion of the task, both users and providers are prompted to mark the service as complete and clients can leave a review

Who we are



Annabel Angwenyi
Co-founder and CEO

A serial entrepreneur with a background in Actuarial Science and project management, Annabel is passionate about growing small businesses. She previously worked in operations supporting small businesses in optimizing their operations and increasing sales



Massimo Fascinari
CTO

A seasoned developer and mentor, Massimo has experience working with global technology companies. He is also a project management specialist



Lorraine Agutu
Marketing Lead

With 10 years of experience in marketing and client satisfaction, Lorraine has specific expertise in digital marketing for Kenyan startups. She has multinational experience having worked with over 30 global brands in over 20 countries

What our customers are saying

"Thank you for putting my small home cleaning service on the map! I've been able to get so many clients that previously would not know about my business."

Key partners



Awards + recognition

Winner of [UberPitch](#) (Kenya)

Selected for [Google for Startup Advisor SDG Program](#)

Selected by [Catalyst Fund](#) accelerator