

TECA Theory of Change

CHALLENGES



Untapped climate talent



Fragmented climate innovation pipeline



Broken investment continuum



Slow climate tech ecosystem maturation



TECA PILLARS AND TOOLS



Pillars

01

The Green Workforce

02

Early-Stage Climate Startups

03

Entrepreneurial Support Ecosystem

04

Investor Community



Tools

01.

Grants and returnable grants

02.

Venture building

03.

Leadership coaching and mentorship

04.

AI assistance

05.

Knowledge generation and dissemination

06.

Partnerships and networks



OUTPUTS



Highly talented and well-connected entrepreneurs and climate leaders



Investible early-stage climate companies



Funding and technical assistance continuum structure



Increased capacity of and collaboration between private and public sector entrepreneur support organizations



OUTCOMES

Intermediate

A proven early-stage climate venture model built on inclusive policies, sound investment frameworks, and innovative guidelines

Increased deployment of catalytic capital and innovative financing mechanisms for climate startups

Enhanced support infrastructure for climate entrepreneurship

Cohesive networks of public institutions, private capital, and local communities in climate innovation

Improved visibility and pipeline flow of investible climate ventures



Longterm

Improved climate change adaptation, mitigation, and biodiversity loss reduction

Increased employment and income generation opportunities

Increased access to finance for the public and private sectors

Increased resilience of MSMEs and low-income populations

Improved access to high-quality and affordable services



A RESILIENT FUTURE



Economic opportunities created



Adaptive and resilient communities



Thriving biodiversity



Carbon net-neutral markets