

Our Journey Measuring Financial Health in India & China

This infographic captures **BFA Global**'s journey in measuring the financial health of gig workers in India and China, highlighting tailored approaches and impactful solutions that strengthen their financial resilience and expand opportunities.

Financial health goes beyond access and usage—it's about resilience, agency, and quality of life.

DORA

BFA Global's financial health framework



Day to day management
Alignment of expected incomes to resources



Opportunities

Ability to meet non-financial goals



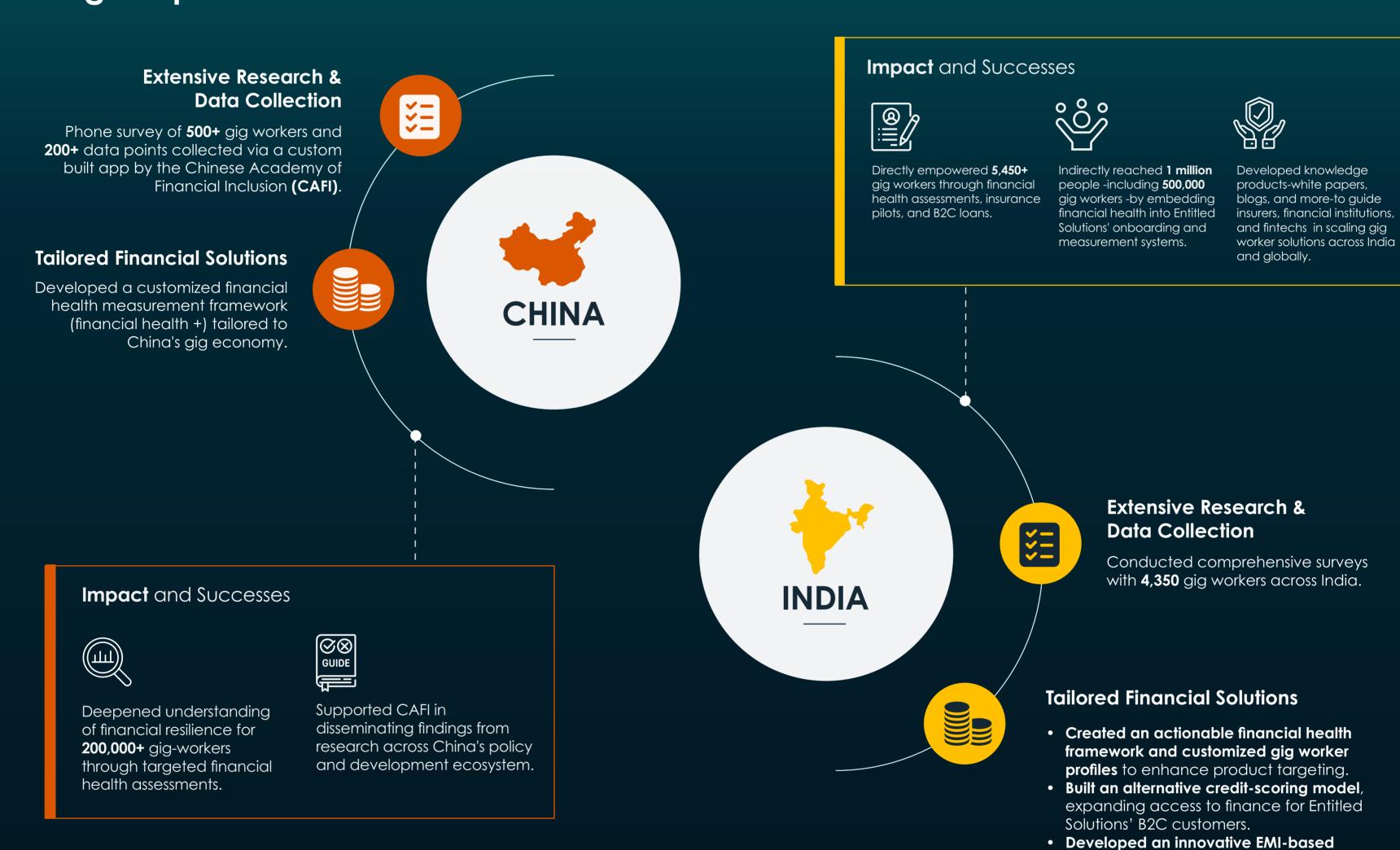
Resilience
Availability of meaningful reserve(s) as a hedge against shocks



Agency

Retaining control while interacting with financial service providers

Charge implementation in India and China



Our Future Roadmap



Scaling Measurement



Integrate financial health metrics widely with platforms and digital apps.

Enhanced Advisory



Implement targeted, personalized digital advice solutions.

Advocacy & Policy

motor vehicle insurance blueprint to boost safety and coverage for gig



workers in India.

Inform policymakers and platforms on financial health standards and best practices.





